

## **Privacy Policy**

This Privacy Policy (hereinafter - Policy) establishes rules

Use of personal information received from users of the site

(hereinafter referred to as the "Users") by the site administrator (<http://www.spa-orchid.ru/>)

(hereinafter -

Company).

This Privacy Policy applies to all Users

Site. All terms and definitions found in the text Policies are interpreted in

According to the current legislation of the Russian Federation (in particular, the Federal Law "On

personal data. ") Users directly agree to the processing of their

personal data, as described in this Policy. Using the Site

means the expression by the User of the unconditional consent to the Policy and

specified conditions of information processing.

The User should not use the Site if the User does not agree

with the terms of the Policy.

1. Personal information of Users processed by the Company

1.1. The site collects, accesses and uses in the purposes defined by the Policy

Personal data of Users, technical and other information related to

Users.

1.2. Technical information is not personal data. Company

uses cookies to identify the User.

Cookies are text files available to the Company for processing

information on the user's activity, including information on which

visited the User and the time the User spent on

page. User can disable the use of cookies

in the browser settings.

1.3. Also, technical information is information that

automatically transmitted to the Company in the process of using the Site through

installed on the user's device software.

1.4. The personal data of the User is understood as information that The User provides the Company with the application on the Site and the subsequent use of the Site. Mandatory for the Company the information is marked in a special way. Other information is provided The user at his discretion.

1.5. The company can also process data made publicly available subject of personal data or subject to publication or compulsory Disclosure in accordance with the law.

1.6. The company does not verify the reliability of personal information, provided by the User and is not able to evaluate it legal capacity. However, the Company assumes that the User provides reliable and sufficient personal information about yourself and supports this the information is up to date.

2. The purposes of processing of the personal information of Users.

2.1. The main objective of the Company in collecting personal data is to provide information, consulting services to users. Members List agree that the Company may also use their personal data for:

- Identification of the party within the scope of the services provided;
- Provision of services and customer support at the request of Users;
- Improvement of the quality of services, ease of use, development and development
- Site, troubleshooting technical problems or security problems;
- Analysis to expand and improve services, information filling
- and advertising services;
- Informing users about services, targeted marketing, updating
- services and promotional offers based on information preferences
- Users;
- Targeting of advertising materials; mailing of individual

marketing

- messages via e-mail, calls and SMS;
- Conducting statistical and other studies based on anonymous data;

2.2. The company uses technical information in anonymized for the purposes indicated in paragraph 2.1.

3. Conditions and methods for processing personal information of Users and its transfer to third parties.

3.1. The user agrees to the processing of his personal data by send

application (any written request containing contact details).

3.2. Processing of the User's personal data means the collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction,

use, transfer (distribution, provision, access), depersonalization, blocking, deleting, destruction of the User's personal data.

3.3. In respect of the User's personal information, it is retained confidentiality, except for cases of voluntary provision by the User information about yourself for general access to an unlimited number of persons.

3.4. The Company has the right to transfer the User's personal information to the third persons in the following cases:

- The user has consented to such actions;
- The transfer is necessary for the User to use a certain
- Site services, either for the performance of a specific agreement or agreement with
- The user;
- Transfer to authorized state authorities of the Russian Federation
- Federation on the grounds and in the order established by the legislation
- the Russian Federation;
- In order to ensure